

Privacy Policy

Information on Data Processing

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DÁM Kft. as data controller (hereinafter referred to as: "Data Controller") shall declare that data processing performed by the Data Controller related to the Webshop operated by the Data Controller is in compliance with the applicable legislation. When processing the data of the users, the Data Controller shall proceed with consideration to and in accordance with the applicable legislation below:

- Act VI of 1998 on the protection of individuals with regard to automatic processing of personal data;
- Act CVIII of 2011 on electronic commerce services (Info Law);
- Act C of 2003 on electronic communications;
- Act CXII of 2011 on informational self-determination and freedom of information;
- Regulation 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation; hereinafter referred to as: "GDPR").

The purpose of this Information on Data Processing is to lay down principles and rules with consideration to the processing of personal and other data that became available to the operators of the website(s) (as data controller), which the customers provided when they placed purchase orders for products from the Webshop at the www.incababy.hu/www.incababy.eu /www.incababy.at website(s).

This Information on Data Processing shall only apply to data provided by the user to the Data Controller for using the website(s), particularly for requesting newsletter services and for making purchases in the Webshop; the provisions of this Information on Data Processing shall not apply to personal data if a person disclosed its own personal data or a part thereof voluntarily on or through the website.

In case of ordering products distributed by the Webshop at www.incababy.hu/www.incababy.eu/www.incababy.at websites, users may provide data which shall be considered as personal data in accordance with the Info Law. Personal data shall be any information concerning any (identified or identifiable) natural person who is a data subject, including any data related to a natural person, or any conclusion concerning a data subject which may be drawn from the data. The personal data shall retain its quality as "personal" throughout the data processing as long as its relation with the data subject may be restored. A person shall particularly be considered identifiable if he/she can be identified directly or indirectly based on his/her name, identifier, or on the basis of one or more factors characterising his/her physical, physiological, mental, financial, cultural or social identity.

Legal Basis of Processing

In case of services provided by the Service Provider, the legal basis of the data processing shall be the performance of the Service Provider's contractual obligations concerning the services provided by the Service Provider to the Consumer as Customer (i.e. person subject to data processing) who has placed the purchase order (i.e. concluded the contract); in any other cases, the legal basis of the data processing shall be the consent of the user.

Purpose and Extent of Data Processing

The purpose of Data Processing is the performance of contractual obligations and the provision of particular personalized services in case of purchasing the services; in any other cases, the purpose of Data Processing is facilitating communication with the users, or occasional participation in particular prize competitions. The data of the users are processed in accordance with the relevant legislation, and the Data Controller processes and stores the users' data only for the performance of its contractual obligations, for the subsequent demonstration of the terms and conditions of the contract, and in accordance with the consent of the user.

When processing the user's data, the Data Controller may use the services of a third party (data processor), who shall also be obliged to meet the relevant legislation concerning itself and its activities when processing data. The Data Controller shall stipulate that no user data shall be forwarded to third parties outside of the European Union and no such persons or organisations shall participate in the processing of data. Personal data processed by the Data Controller shall be processed by [***] Kft. as data processor for billing purposes, while the Data Controller's IT-related operations and management activities are performed by [***] Kft. as data processor. In order to deliver the products ordered from the Webshop to the user, the Data Controller shall be entitled to provide the service provider performing the shipping with the shipping data of the user and with other contact details required for the delivery.

Consenting to Data Processing

When ordering the services, the user gives its explicit consent – or, in the absence of explicit consent, by voluntarily providing its personal data – to the Data Controller to process its data required for the purchase order (or as occasionally required by law), and to process its other data provided voluntarily.

Security of Personal Data

The Data Controller shall endeavour to take every measure that can be expected from it in order to maximise the security of its IT systems used, with particular regard to preventing unauthorised access to the data stored on the website. The Data Controller shall take every measure that can be reasonably expected from it for the safe storage of personal data, but shall not assume liability for loss of data, damages to data or access by unauthorised persons caused by natural disaster, criminal offence or other force majeure.

User's Rights Concerning Data Processing

The user shall have the following rights with regard to the processing of its personal data:

- right of information;
- right of access to personal data;
- right to rectification;

- right to erasure ("right to be forgotten");
- right to restriction of processing;
- right to data portability;
- right to object;
- right to lodge a complaint with a supervisory authority;
- right to an effective judicial remedy;
- right to representation.

The user may submit its observations or requests concerning data processing via email (at the info@incababy.hu email address) or to the place of business of the Data Controller (H-1037 Budapest, Üde utca 4.) in writing.

The Data Controller shall be obliged to provide information on the data processed by the Data Controller, and on the legal basis, purpose and duration of data processing at the request of the user. The Data Controller shall be obliged to provide such information in writing, in the shortest possible time of submitting the request, but no later than within 30 days.

Remedies

The user shall not exercise its rights if the Data Controller proves that the user does not provide the data required for confirming the user's identity, or in case the user's request is clearly unfounded or excessive (with particular regard to repetitions).

In case of prejudice to the user's rights concerning data processing, the user may refer to the National Media and Infocommunications Authority (H-1055 Budapest, Falk Miksa utca 9-11.; <https://www.naih.hu>) or may assert its rights before a court on the basis of the Info Law.

Rules Concerning Cookies

The www.incababy.hu/www.incababy.eu /www.incababy.at websites use so-called "cookies" in order to facilitate the use of the websites and to improve user experience. Cookies are small data packages stored by the visitor's browser on the hard drive of the visitor's computer; cookies are required for the satisfactory use of our website. For example, cookies are essential for tracking and updating the "Webshop Shopping Cart", or to finish the purchase.

Third parties may also use cookies in the visitor's browser when using the website. These cookies are used for statistical purposes (Google Analytics), increase the efficiency of our advertisements (Google Remarketing), or are required for the operation of the Scarab Recommender service, which offers products on the basis of products viewed previously by the visitor. The software listed above are in compliance with the provisions of the legislation on data protection.

Cookies used by the website do not store any personal data and do not collect any information which might be used for identifying any person. The user may delete cookies or may permanently block the receiving of cookies by the computer (or any other device) used by the visitor in the settings of the browser.